

# RIDE N SHARE — 60-DAY AMBITIOUS BUILD ROADMAP

Solo build roadmap — Phong Lu + Claude Code

**Start Date:** April 6, 2026

**Launch Target:** June 4, 2026

**Builder:** Phong Lu (solo developer + Claude Code)

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## PHASE 1: FOUNDATION (Days 1–10)

### Week 1: Legal + Setup (Days 1–7)

#### Day 1–2: Incorporate + Dev Setup

- Reserve name "Ride N Share Inc." at [bcregistry.gov.bc.ca](https://bcregistry.gov.bc.ca) (\$31.50) — ■ BC Registry closed for Easter, call when open
- Prepare Articles of Incorporation
- File incorporation online (\$350.21)
- Apply for Business Number with CRA (free, online)
- Set up business bank account — KOHO (no fees, 1% cashback)
- Install Homebrew 5.1.4
- Install Node.js v25.9.0
- Install npm 11.12.1
- Install VS Code
- Install Expo CLI 6.3.12
- Install GitHub CLI 2.89.0
- Create Expo account (sorrisolu)
- Install Expo Go on iPhone + logged in
- Create GitHub repo (private) — [github.com/sorrisolu/ride-n-share](https://github.com/sorrisolu/ride-n-share)
- Push existing code to GitHub
- Update logo to Kindness Keystone PNG across all pages
- Write grant inquiry letter (.docx) for Gwaii Trust
- Write 99-word project summary

- Run existing website locally (`python3 -m http.server 3456`)
- Run existing backend locally (`cd backend && npm install && npm run dev`)
- Run existing app locally (`cd app && npm install && npx expo start`)

### Day 2 (continued): Community Car Rental API

- Design `rental_listings` and `rental_bookings` database tables
- Create tiered fee structure (10%/26%/33% based on vehicle age)
- Build full rental API: `list`, `browse`, `book`, `cancel`, `my listings`, `my bookings`
- Overlap detection for double booking prevention
- 24 hour cancellation with full refund policy
- Guest 10% service fee calculation
- Fee comparison endpoint (vs Turo, traditional rentals)
- Test all rental endpoints end-to-end
- Update website pages with car rental feature (`index`, `how it works`, `for drivers`)
- Update `MASTER_PLAN.md` with car rental section

### Day 3: Database & Auth (moved up from Day 4–5)

#### Day 3–4: Database & Auth

- Set up PostgreSQL (free cloud: Supabase)
- Create database schema (`users`, `rides`, `vehicles`, `payments`, `disputes`, `rentals` — 10 tables)
- Set up Redis (local + free cloud: Upstash)
- Wire up auth routes to real database (`bcrypt` + `JWT`)
- Test `register` → `login` → `JWT flow` end-to-end
- Test on phone via Expo Go

#### Day 6–7: Maps & Location

- Get Mapbox API key (free tier: 50,000 loads/month)
- Integrate Mapbox into `HomeScreen.js` (replace placeholder `MapView`)
- Get user's live GPS location
- Display current location on map
- Add destination search/autocomplete
- Test location on physical device (GPS requires real device)

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## Week 2: Core Ride Flow (Days 8–14)

### Day 8–9: Rider Flow

- Ride request screen: pick destination → confirm → submit
- Save ride request to database (status: "requested")
- Real-time ride status updates (Socket.io)
- Ride states: requested → accepted → driver\_arriving → in\_progress → completed
- Show driver info after match (name, photo, vehicle, rating)
- Display ETA and route on map

### Day 10–11: Driver Flow

- Driver mode toggle (rider ↔ driver)
- Driver dashboard: go online/offline
- See nearby ride requests on map
- Accept ride → navigate to pickup
- Start ride → navigate to destination
- Complete ride → trigger payment/rating
- Driver earnings tracker

### Day 12–13: Ride Matching

- Matching algorithm: nearest available driver wins
- Redis-backed real-time driver location tracking
- Push notifications (Expo Notifications) for new ride requests
- Timeout: if no driver accepts in 60 seconds, notify rider
- Cancel ride (rider or driver) with appropriate status updates

### Day 14: Ratings & History

- Post-ride rating screen (1–5 stars + optional comment)
- Both rider and driver rate each other
- Ride history screen (past rides with date, route, fare, rating)
- Driver average rating calculation + display on profile
- **END OF WEEK 2 MILESTONE:** Full car ride flow working on phone

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## PHASE 2: PAYMENTS, BOAT RIDES & CAR RENTAL UI (Days 15–28)

## Week 3: Payments (Days 15–21)

### Day 15–16: Stripe Integration

- Connect existing Stripe account
- Add `STRIPE_PUBLISHABLE_KEY` and `STRIPE_SECRET_KEY` to `.env`
- Create `PaymentIntent` on ride completion
- In-app payment screen (card input via Stripe SDK)
- Stripe webhook → mark ride as "paid"
- Fee calculation: 17% from driver earnings for rideshare/boats; lower of \$3 or 3% for skill share
- Test with Stripe test mode cards

### Day 17–18: Crypto Payments

- Create NOWPayments account
- Integrate NOWPayments API (BTC, ETH, XRP)
- Crypto payment option on payment screen
- Generate payment address/QR code for rider
- IPN webhook → confirm crypto payment received
- Handle price volatility (lock rate for 15 minutes)

### Day 19: Cash Payments

- Cash option on payment screen
- Driver confirms cash received (in-app button)
- Platform fee still tracked (paid via weekly settlement)
- Cash ride marked as "paid\_cash" in database

### Day 20–21: Payment Polish

- Payment history screen (all payment methods)
  - Driver payout tracking (Stripe Connect or manual)
  - Receipt generation (email via SendGrid)
  - Fee transparency: show rider + driver fee breakdown before confirming ride
  - **END OF WEEK 3 MILESTONE:** All payment methods working
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## Week 4: Boat Rides + Scheduled Rides (Days 22–28)

### Day 22–23: Boat Ride Flow

- Car/Boat toggle on home screen

- Captain registration flow (vessel info, license, insurance upload)
- Boat ride request: select coastal points (dropdown or map)
- Captain-specific matching (boats near departure point)
- Boat ride pricing (distance-based or captain-set)
- Weather check: flag rough conditions from Environment Canada

#### Day 24–25: Scheduled Rides

- Schedule ride screen: date picker (1 hour to 7 days ahead)
- Scheduled ride stored in database with future timestamp
- Driver/captain can browse and claim scheduled rides
- Push notification reminders (30 min before pickup)
- Cancel/reschedule flow

#### Day 26: Car Rental App Screens

- Rental browse screen: search by location, date, vehicle type
- Rental listing detail screen: photos, rates, host info, reviews
- Rental booking flow: select dates, see price breakdown, confirm
- Host listing creation screen: add photos, set rates, availability
- Host dashboard: my listings, incoming bookings, earnings
- Renter dashboard: my bookings, active rentals, history
- Wire rental screens to backend API (`/api/rentals/`)

#### Day 27–28: Document Upload & Verification

- AWS S3 bucket setup for document storage
- Driver document upload screen (photo, license, insurance)
- Captain document upload screen (vessel license, marine insurance)
- Admin verification queue (approve/reject documents)
- Verified badge on driver/captain profiles
- Block unverified drivers from going online

#### Day 28: Safety Features

- Emergency button → calls 911 + sends SMS with GPS to emergency contact
- Share ride details via SMS (link to live tracking)
- In-app messaging (rider ↔ driver, Socket.io)
- Report user flow
- **END OF WEEK 4 MILESTONE:** Car + boat rides, car rental UI, all payments, scheduling, safety

## PHASE 3: BLOCKCHAIN & SKILL SHARE PAY OPTION (Days 29–38)

### Week 5: Smart Contract Deployment (Days 29–35)

#### Day 29–30: Smart Contract Setup

- Install Hardhat (`npm install --save-dev hardhat`)
- Configure Hardhat for Arbitrum One
- Write deployment script for `SkillShareEscrow.sol`
- Deploy to Arbitrum Sepolia testnet first
- Test all contract functions on testnet
- Verify contract on Arbiscan

#### Day 31–32: Backend Bridge

- Connect backend to Arbitrum via ethers.js v6
- `POST /api/contracts/propose` → calls `propose()` on-chain
- `POST /api/contracts/accept` → calls `accept()`
- `POST /api/contracts/sign` → calls `sign()` (both parties)
- `POST /api/contracts/ride-done` → calls `markRideDone()`
- `POST /api/contracts/skill-done` → calls `confirmSkillDone()` → auto-settles
- `POST /api/contracts/dispute` → calls `openDispute()`
- Test full flow on testnet

#### Day 33–34: Skill Share App Screens

- Wire up `SkillShareScreen.js` to real backend
- Browse tab: see available skill trade proposals
- Propose tab: create new skill trade (category, description, hours, partner)
- My Trades tab: active trades with status tracking
- Skill categories: 12 categories with emoji (electrical, plumbing, carpentry, etc.)
- Contract status display (proposed → accepted → signed → active → completed)
- Dispute flow in-app

#### Day 35: Deploy to Mainnet

- Deploy `SkillShareEscrow.sol` to Arbitrum One mainnet
- Update `SKILL_SHARE_CONTRACT_ADDRESS` in `.env`

- Fund platform wallet with small ETH for gas (~\$5 worth)
  - End-to-end test on mainnet (propose → complete)
  - **END OF WEEK 5 MILESTONE:** Skill share fully working on Arbitrum mainnet
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## Week 5.5: Charity System (Days 36–38)

### Day 36: Donation Website Tab

- Wire up `donate.html` to real Stripe account
- Donation tiers (\$10 / \$25 / \$50 / custom amount)
- Stripe PaymentIntent for direct donations
- Donation confirmation + thank you page
- Donation counter on website (total donated)

### Day 37: Auto-Donation System

- Monthly cron job calculates platform profits
- Auto-calculates 10% of monthly revenue
- Stripe Connect transfer to Islamic Relief's account
- Admin dashboard: donation history, current recipient, rotation schedule
- Transparency: public stats endpoint

### Day 38: Charity Polish

- Charity section on app (Impact tab)
  - Show current recipient, total donated, next rotation
  - Allow users to vote on next charity (future feature flag)
  - Wire CarbonTrackerScreen to real ride data
  - **MILESTONE:** Charity auto-donation + direct donation working
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## PHASE 4: POLISH & LANGUAGE (Days 39–48)

### Week 6: Haida Language + i18n (Days 39–42)

#### Day 39–40: Language System

- Finalize i18n system in app (react-i18next or custom)
- English + French translations complete
- Language switcher in app settings
- Website language toggle (already built, needs real translations)
- All UI strings externalized (no hardcoded text)

#### Day 41–42: Haida Language

- Contact local Haida language speakers/knowledge keepers
  - Request translations for key UI strings (~50–100 phrases)
  - Skidegate dialect (X̱aayda Kil) translations
  - Masset dialect (X̱aad Kil) translations
  - Community review of translations before publishing
  - Note: use placeholder text if translations not ready — add later
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## Week 7: Admin Dashboard + Polish (Days 43–48)

#### Day 43–44: Admin Dashboard

- Admin web panel (simple React or static HTML + API calls)
- User management (view, approve, suspend)
- Ride monitoring (active rides, completed, disputes)
- Payment dashboard (revenue, fees, payouts)
- Document verification queue
- Dispute resolution interface
- Charity donation tracker

#### Day 45–46: App Polish

- Onboarding screens (3-slide intro for new users)
- Profile editing (photo, name, phone, emergency contact)
- Notification settings
- Dark mode support (optional)
- Loading states, error handling, empty states
- Offline handling (show cached data, queue requests)

#### Day 47–48: Website Polish

- Upload website to Bluehost

- Test all pages on mobile + desktop
  - Wire waitlist form to real database
  - SEO: meta tags, Open Graph, sitemap
  - Google Analytics setup
  - **END OF WEEK 7 MILESTONE:** Everything built and polished
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## PHASE 5: TESTING & LAUNCH (Days 49–60)

### Week 8: Testing (Days 49–54)

#### Day 49–50: Internal Testing

- Test every screen on iOS (Expo Go)
- Test every screen on Android (emulator or device)
- Test all payment flows (Stripe test mode, crypto testnet)
- Test skill share contract flow end-to-end
- Test boat ride booking
- Test scheduled rides
- Test emergency features
- Fix all critical bugs

#### Day 51–52: Beta Testers

- Recruit 10 beta testers (friends, family, community members)
- Distribute via Expo Go (no app store needed yet)
- Create feedback form (Google Forms)
- Monitor for crashes (Expo error reporting)
- Collect and prioritize feedback

#### Day 53–54: Bug Fixes + Performance

- Fix bugs reported by beta testers
- Optimize slow screens
- Test with poor internet (common on Haida Gwaii)
- Reduce app bundle size
- Backend load testing (simulate 50 concurrent users)

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## Week 9: Pre-Launch (Days 55–58)

### Day 55: App Store Preparation

- Apple Developer Account (\$99/year)
- Google Play Developer Account (\$25 one-time)
- App screenshots (6.5" iPhone, 5.5" iPhone, Android)
- App Store description + keywords
- Privacy policy page on website
- Terms of service page on website

### Day 56–57: Deployment

- Deploy backend to production (Railway/Render/DigitalOcean)
- Set up production PostgreSQL + Redis
- Configure production environment variables
- Set up Stripe webhooks for production URL
- Deploy smart contract to Arbitrum mainnet (if not done in Day 35)
- SSL certificate on backend
- Submit iOS app to App Store review
- Submit Android app to Google Play review

### Day 58: Marketing Prep

- Print 200 flyers for local distribution
- Create social media accounts (Instagram, TikTok, Facebook)
- Draft launch announcement posts
- Contact local media (Haida Gwaii Observer, CFNR Radio)
- Prepare ferry terminal signage
- Email waitlist subscribers (from website)

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## Week 9+: SOFT LAUNCH (Days 59–60)

### Day 59: Founding Drivers

- Recruit 5–10 founding drivers personally
- Walk each driver through signup process

- Verify all driver documents
- Test first real ride with a founding driver
- Buy each driver coffee ■

#### **Day 60: PUBLIC LAUNCH**

- Announce on social media
  - Distribute flyers at ferry terminal, Co-op, gas stations
  - Post in Haida Gwaii community Facebook groups
  - First real paid rides
  - Monitor everything (server, payments, crashes)
  - Celebrate ■
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## **POST-LAUNCH (Days 61+)**

### **Month 2: Iterate**

- Collect user feedback daily
- Fix bugs immediately
- Add most-requested features
- Grow driver pool to 20+
- Submit grant applications with real usage data

### **Month 3: Expand**

- Expand to Moresby Island
- Add ferry schedule integration
- Add offline mode for poor-signal areas
- Multi-stop routes
- Partner with tourism operators

### **Month 4–6: Scale**

- Expand to other remote BC communities
- Apply for additional grants with proven traction
- Consider community ownership model
- Plan national expansion

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## DAILY ROUTINE (RECOMMENDED)

| Time | Activity |

|-----|-----|

| 8:00 AM | Review roadmap — what's today's task? |

| 8:30–12:00 | Code (focused, no distractions) |

| 12:00–1:00 | Lunch + walk |

| 1:00–5:00 | Code + test on phone |

| 5:00–5:30 | Push to GitHub, write notes on what you built |

| 5:30–6:00 | Plan tomorrow's task |

**Rule:** Ship something every single day. Even if it's small. Progress > perfection.

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*60 days. One feature at a time. You've got this.*